First Financial Brings Elise Hardy on Board as Regional Vice President

Orange County, CA – January 16, 2018 – First Financial Corporate Services, Inc., an independent provider of equipment leasing in the material handling and automation industry announces that Elise Hardy has joined the company as Regional Vice President of Sales. Managing a new office in Baltimore, MD, Hardy will work as a material handling specialist and be responsible for increasing sales, driving growth and enhancing the customer experience.

“Elise is deeply rooted in the material handling industry and we’re thrilled to welcome someone of her caliber to our team,” said David Sanborne, National Sales Manager and Senior Vice President. “We look forward to utilizing her years of expertise to accelerate growth and broaden our customer support within First Financial’s material handling and warehouse automation space.”

Most recently, Hardy worked as Regional Vice President of Sales at Element Fleet Management, a global fleet management company. She was responsible for managing large enterprise customers in the Material Handling sector and providing her customers with unwavering service. Hardy has also served as an account manager for Eastern Lift Truck Company, where she was responsible for sales of new and used forklifts and other equipment in the Pennsylvania territory.

Headquartered in Southern California, First Financial has multiple regional office locations across the U.S. and Canada including Baltimore, Charleston, Chicago, Hoboken, Orange County, Philadelphia, Phoenix, San Francisco, and Ontario, Canada. Hardy will work out of the Baltimore office, and can be reached directly at 410-428-1315, or by email ehardy@ffcsi.com.

About First Financial Corporate Services, Inc.

FFCSI is an independent provider of equipment leasing and financial solutions for businesses and healthcare providers using technology. The company assists in the management of equipment lifecycles and acquisition of new technology in three main markets: healthcare, material handling and automation, and information technology. Headquartered in Southern California, FFCSI has multiple regional office locations across the U.S. and Canada including Baltimore, Charleston, Chicago, New England, Orange County, Phoenix, San Francisco and Ontario, Canada. For additional information, please visit the company’s website at www.ffcsi.com.Hello, world