

## **First Financial Hires New Vice President, Regional Sales Manager to Support Growth in Healthcare Sector**

Orange County, CA – August 27, 2018 – First Financial Corporate Services, a major independent provider of equipment leasing and financial solutions in the healthcare industry announces that Kristin L. Brown has joined the company as Regional Vice President of Sales. Brown will be responsible for expanding and supporting the company's healthcare industry customer base throughout the Southeast, and managing a new office located in Pensacola, FL.

"Kristin's impressive track record of driving sales revenue and maintaining long-standing relationships in the healthcare industry makes her a perfect fit for First Financial," said David Sanborne, National Sales Manager and Senior Vice President. "We're thrilled to welcome Kristin to our team and are excited to see our healthcare division thrive under her development efforts."

Most recently, Brown worked as the Women's Healthcare Product Specialist for Siemens Healthineers, a global Healthcare Solutions Company covering Alabama, Florida and Georgia.

Prior to that, Kristin spent over 10 years with Philips Medical Capital offering Healthcare Leasing Solutions to the Philips Healthcare customer base in the Southeast. In addition to supporting a large team of account executives as an in-house Financial Specialist, Brown also developed and maintained leasing/financing relationships with many large IDNs and Institutional Healthcare entities throughout the Southeast.

Headquartered in Southern California, First Financial has multiple regional office locations across the U.S. and Canada including Baltimore, Charleston, Chicago, Dover, Hoboken, Orange County, Phoenix, San Francisco and Ontario, Canada. Brown will work from the new office in Pensacola, Florida and can be reached directly at 770-826-4351 or by email at [kbrown@ffcsi.com](mailto:kbrown@ffcsi.com).

### **About First Financial Corporate Solutions**

First Financial is an independent provider of equipment leasing and financial solutions for businesses and healthcare providers evolving with technology. The company assists in the management of equipment lifecycles and acquisition of new technology in three main markets: healthcare, material handling and automation, and information technology. The company has been recognized regularly by Monitor magazine as a Top 25 Private Independent lessor. For additional information, please visit the company's website at [www.ffcsi.com](http://www.ffcsi.com). Hello, world