ORANGE COUNTY BUSINESS JOURNAL



# 2023 DISTINGUISHED LEADERS – HUMAN RESOURCES



## AMY YEAGER

VICE PRESIDENT HUMAN RESOURCES

FIRST FINANCIAL EQUIPMENT LEASING
JA MITSUI LEASING GROUP

Since joining First Financial less than two years ago as vice president, human resources, Amy Yeager has been a pivotal contributor to the company's expansion and success. Over the last year alone, she has attracted some of the finance industry's top talent to more than double our headcount and keep pace with our rapid growth. Yeager is a respected member of the leadership team and has over 20 years of experience working in HR, primarily in the financial services industry.

As the department head, Yeager engages in all HR functions for US-based employees, including those working in the office, hybrid, and fully remote. She is responsible for talent recruitment, retention, employee engagement, company culture, learning and development, performance and reviews, employee relations, benefits analysis, payroll management, policies and procedures, and more. In 2022 following the acquisition of a Canadian-based company, Yeager expanded her role to oversee HR activities for Canadian operations.

Yeager has been immensely successful in training and engaging employees by developing new HR programs and employee-centric initiatives. She plans numerous company events and celebrations with her team each month that help connect and engage employees with one another and also with the local community. Through these programs, Yeager fosters a strong company culture that encourages open communication, rewards excellence, and is fair and trustworthy.

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