

Your Dedicated Partner for Medical Equipment and IT Financing



**Offering Customized Lease Programs that Help Boost Revenue
and Achieve a Speedy Return on Investment.**

About First Financial

- We are a privately held lender with a strong specialization in acquiring healthcare, IT solutions, and services. Our adaptive process is designed to effectively meet the demands of the ever-evolving healthcare industry.
- For over 20 years, we have provided financing solutions designed to conserve capital and offer affordable access to often expensive yet increasingly critical, advanced technologies and equipment.
- Part of a global network and the JA Mitsui Leasing family of companies. JA Mitsui is a joint venture of Mitsui & Co. (2022 revenue \$96B) and Norinchukin Bank (2022 assets totaling \$1.05 Trillion).
- Well-equipped to finance projects from \$100K to over \$50MM.

Benefits of Financing with First Financial

- Leasing conserves capital and provides 100% financing with no down payment required.
- Easy access to cutting-edge medical technology with minimal upfront costs.
- Bundle equipment and services, maintenance, extended warranty, and insurance in one payment.
- Eliminates the expensive inconvenience of managing outdated equipment.

CHANNING LYON
Regional Vice President
413-841-2580
clyon@ffequipmentleasing.com

ANTHONY MARCHIONI, MS.
Regional Vice President
585-317-8099
amarchioni@ffequipmentleasing.com

Hello, world