

# Mastering Innovation Through Surfing: Lessons for Business Transformation

In a podcast for TomorrowZone, Dave Anderson explains why the key to success – both in surfing and in business – is experimentation, patience, and embracing failure as part of the journey.

Take a listen! <https://podcasts.apple.com/us/podcast/mastering-innovation-through-surfing-lessons-for-business/id1741229036?i=1000673123417>

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with David Anderson



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