FINANCE FORUM Uncertain Certainty: June 2026

Cranes, capital and the cost of uncertainty: What today’s financing climate means for new and used equipment.

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The panel

TONYA FRY is an owner and Vice President at Harry Fry & Associates. Tonya has 22 years of experience in the heavy equipment finance industry. Tonya brings a strategic and customer-focused approach to equipment financing. She works closely with clients throughout the funding process, helping businesses secure customized financing solutions that support growth, improve cash flow, and maximize profitability. Harry Fry & Associates is a family-owned company specializing in crane and heavy-equipment financing solutions. They have secured approximately $1.7 billion in financing over the past thirty years.

DAN MCDONOUGH is the founder, CEO and president of Commercial Credit Group (CCG). He has 40 years of experience in the construction and transportation equipment financing markets and has been instrumental in growing CCG’s crane portfolio. Commercial Credit Group is an independent equipment finance provider based in Charlotte, NC, specializing in financing for new and used equipment, equipment refinancing and working capital loans. In 22 years, CCG has financed over $500 million in cranes for companies across the U.S. and Canada.

JEFF WHITCOMB is SVP for Construction and Industrial at First Financial Equipment Leasing, a JA Mitsui company. He has 28 years of experience in the construction and transportation equipment financing markets and has been instrumental in adding $230 million in new originations in the past three years. As part of the JA Mitsui Leasing family, First Financial Equipment Leasing offers the stability and resources of a global powerhouse with over $16 billion in assets.

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