



Effortless material handling.

(At least the leasing part.)

Don't Let the High Cost of Automation Prevent Your Customers From Moving Faster

First Financial can help you drive more business through leasing with customized finance programs designed to fit the unique needs of your customers. A vendor leasing plan will help you close more deals, and increase transaction sizes – all in less time than traditional bank financing.

Benefits for Your Customers

- Leasing conserves capital and provides 100% financing with no down payment required
- Converts a large cash sale price into a low, affordable, tax deductible monthly payment
- Customers can retain their cash for current needs or other investment opportunities
- Flexibility at end of term allows customers to purchase the equipment or upgrade to newer equipment
- We can also include software, services and soft costs for freight, installation and training –in one lease payment

LEARN HOW WE CAN FINANCE YOUR CUSTOMER'S FUTURE – TODAY!

For More Information Contact:
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Solutions First.

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First Financial is an independent financial services firm that can assist you with the procurement of capital equipment within the four walls of your distribution center or manufacturing plant.

Let us help you by investing in:

- Aerial & Scissor Lifts
- AS/RS Equipment
- Automated Guided Vehicles (AGV)
- Barcode Scanners
- Batteries and Chargers
- Conveyor and Racking Systems
- Forklifts
- Hydrogen Fuel Cells
- Robotics
- Spotters
- Supply Chain Software
- Vertical Lift Modules

Benefits of Lease Financing with First Financial:

- Conserves capital and provides 100% financing with no down payment required
- We make all upfront payments, so you gain the benefit of your solution when the lease commences
- Option to wrap all project costs like engineering, software, services, freight, and installation into one monthly payment
- Flexibility at end of term allows purchase of the equipment or upgrade to newer equipment

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THE PACE OF CHANGE IS ACCELERATING

Don't let the cost of automation prevent you from moving faster. Find out how First Financial Material Handling & Automation can equip your business for the future — **TODAY.**

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Hello, world

Worried About Staying Ahead of Your Competition?

Offer Your Customers Solutions That Others Don't

In today's competitive business climate, it takes more than just a great reputation and excellent service to win projects and grow your business. By offering financing options to your customers, you provide solutions your competitors may not.

The material handling and warehouse automation industry is achieving robust growth, but many companies lack the capital to proceed with a project...even though the ROI is obvious. This is where we come in. First Financial Material Handling & Automation is an independent leasing company that helps many manufacturers, dealers and suppliers win business. A 3-7 year lease for new equipment may be far easier to justify as your customer pays for your solution while they gain the productivity benefit. We can even wrap "soft costs" such as delivery, installation, software, and engineering into your lease.

From forklifts to fully automated distribution centers, we help our customers utilize world class technology to stay ahead of what's next. We serve a wide range of industries including manufacturing, retail, consumer products, and logistics and can write business in the U.S., Canada, and Mexico. I can assure you that the right financial package wrapped around your solution will help your sales team win more business.

Get in touch with me to learn how our Vendor Finance Programs can boost your sales and increase conversions – 480.363.7554, dsanborne@ffequipmentleasing.com. Hello, world