

Hello, world

Worried About Staying Ahead of Your Competition?

Offer Your Customers Solutions That Others Don't

In today's competitive business climate, it takes more than just a great reputation and excellent service to win projects and grow your business. By offering financing options to your customers, you provide solutions your competitors may not.

The material handling and warehouse automation industry is achieving robust growth, but many companies lack the capital to proceed with a project...even though the ROI is obvious. This is where we come in. First Financial Material Handling & Automation is an independent leasing company that helps many manufacturers, dealers and suppliers win business. A 3-7 year lease for new equipment may be far easier to justify as your customer pays for your solution while they gain the productivity benefit. We can even wrap "soft costs" such as delivery, installation, software, and engineering into your lease.

From forklifts to fully automated distribution centers, we help our customers utilize world class technology to stay ahead of what's next. We serve a wide range of industries including manufacturing, retail, consumer products, and logistics and can write business in the U.S., Canada, and Mexico. I can assure you that the right financial package wrapped around your solution will help your sales team win more business.

Get in touch with me to learn how our Vendor Finance Programs can boost your sales and increase conversions – 480.363.7554, dsanborne@ffequipmentleasing.com.

First Financial Hires Steve Dodge as Regional Vice President to Support Accelerated Growth in Material Handling and Automation Market

Orange County, CA – December 12, 2019 – First Financial Corporate Services, Inc., a major independent provider of equipment leasing and financial solutions in the U.S. and Canada is pleased to announce Steve Dodge has joined the company as Regional Vice President. Working out of the Chicago office, Steve will help lead the company toward expansive and diverse growth with a focus on guiding the company's business strategy and driving the success of the vendor partner programs.

"Steve is a driven, customer-centric executive with a proven track record of delivering results," said David Sanborne, National Sales Manager and Senior Vice President. "I'm thrilled to welcome someone with his leadership and experience in the material handling and automation industry to our team. We've made tremendous strides this year innovating and expanding our vendor partner programs, and Steve will play a vital role as we plan for a year of record growth."

Prior to joining First Financial, Steve was Vice President at Insight Financial Services where he managed equipment leasing for commercial clients. He also served in senior roles and account positions with financial and leasing firms, including CHG-MERIDIAN USA, LLC, and The Northridge Group. Steve holds a Bachelor of Science Degree from the University of Michigan and is an active member of the Equipment Leasing and Finance Association. He will work out of the Chicago office and can be reached directly at 847-340-6140, or by email sdodge@ffcsi.com.

About First Financial Corporate Services, Inc.

FFCSI is an independent provider of equipment leasing and financial solutions for businesses and healthcare providers using technology. The company assists in the management of equipment lifecycles and acquisition of new technology in three main markets: healthcare, material handling and automation, and information technology. Headquartered in Southern California, FFCSI has multiple regional office locations across the U.S. and Canada including Baltimore, Charleston, Chicago, New England, Orange County, Phoenix, San Francisco and Ontario, Canada. For additional information, please visit the company's website at www.ffcsi.com.

<https://www.equipmentfa.com/news/19994/first-financial-acquired-by-ja-mitsui-leasing>

First Financial Corporate Services, Inc. Acquired by JA Mitsui Leasing USA Holdings, Inc.

Placentia, CA – October 28, 2019 – First Financial Corporate Services, Inc. (FFCSI) a major independent provider of equipment leasing and financial solutions in the U.S. and Canada today announced it has been acquired by JA Mitsui Leasing, Ltd. (JAML) through its subsidiary, JA Mitsui Leasing USA Holdings, Inc.

"Having served their core markets remarkably well for over 20 years, FFCSI has established themselves as a recognized brand in the leasing industry. We are excited to have them join our family of companies and know that our investment in them offers compelling opportunities for our clients and key stakeholders," said Kiyoshi Doi, CEO, JA Mitsui Leasing USA Holdings, Inc. "They also share our client-focused approach and we look forward to working together to expand our presence throughout the leasing industry and continue to provide an exceptional customer experience."

"We are extremely proud of what we have built over the last two decades and honored to join the JA Mitsui family of companies, said Tom Slevin, FFCSI Co-Founder & Co-President. "This new venture represents significant opportunities for both of our companies to better serve our customers, vendors and employees."

Richard Stebbins, FFCSI Co-Founder & Co-President added, "with growth in our key markets accelerating like never before, the timing couldn't be more perfect for both companies to

...ple emerging opportunities together. By combining our strengths and resources, we can elevate our vendor and customer offerings, setting new standards within the leasing industry.”

Established in 2000, FFCSI has contributed significantly to the booming growth and adoption of equipment leasing in the warehouse automation, healthcare and information technology industries. FFCSI will continue to operate out of its headquarters in Orange County, CA, as well as maintain eight regional offices throughout the U.S. and Canada. The company will continue to use the First Financial Corporate Services, Inc. brand and there will be no changes to the current management and team.

CrestMount Advisors served as financial advisor to FFCSI.

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About JA Mitsui Leasing, Ltd.

JAML is a Japanese equipment leasing company providing leasing and financial solutions in Japan and Globally (offices in Asia and North America), with total operating assets of over US \$15 billion. Its primary shareholders are: The Norinchukin Bank and Mitsui & Co., Ltd., both A rated. JAML also carries its own A-rating, which facilitates JAML to provide efficient asset acquisition solutions to its client network through multiple origination channels.Hello, world

<https://www.monitordaily.com/news-posts/ja-mitsui-leasing-to-acquire-independent-lessor-first-financial/>Hello, world

First Financial Corporate Services, Inc. to Join JA Mitsui Leasing, Ltd. Family of Companies

Placentia, CA – June 12, 2019 – First Financial Corporate Services, Inc. (FFCSI) a major independent provider of equipment leasing and financial solutions in the U.S. and Canada today announces the signing of a definitive acquisition agreement with JA Mitsui Leasing, Ltd. Under the agreement, JA Mitsui Leasing, Ltd. (JAML), headquartered in Tokyo, through its subsidiary JA Mitsui Leasing USA Holdings, Inc. will acquire 100 percent of First Financial Corporate Services, Inc. and the majority of its holdings.

JA Mitsui Group (JAMG) is expanding operations in North America, and will combine FFCSI’s infrastructure, expertise, and people with JAMG’s financial strength and customer network to expand leasing services offered in North America.

Established in 2000, FFCSI helps customers acquire new technologies in three key markets: Healthcare, Warehouse Automation, and Information Technology. “Over the years, our dedication to these core markets has proven that we have the knowledge needed to provide our customers with creative solutions while evolving in these dynamic markets,” said Tom Stevin, FFCSI’s Co-Founder & Co-President. “Our new relationship with JA Mitsui will provide tremendous opportunities for us to expand our presence while exploring new opportunities to reach a broader customer base.”

Richard Stebbins, FFCSI’s Co-Founder & Co-President added, “we are very pleased to join the JA Mitsui leasing family and serve as the cornerstone of their growth strategy throughout the U.S. and Canada. Upon completion of the acquisition, our current management and team will remain in place, and the company will continue to use the First Financial Corporate Services, Inc. brand we have built. Our customers, vendors and partners will continue to receive the same outstanding service and support that have been the building blocks of First Financial for almost 20 years.”

“Ours is a people-based business and our long-term success truly belongs to our remarkable team who continually elevate the customer experience and are experts in their respective industries,” noted John Sandoval, FFCSI’s CFO & COO. “During this integration, I look forward to growth opportunities as we extend our services into new markets and leverage JA Mitsui’s great people, customer relationships and brand recognition.”

CrestMount Advisors served as financial advisor to FFCSI.

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About JA Mitsui Leasing, Ltd.

JAML is a Japanese equipment leasing company providing leasing and financial solutions in Japan and Globally (offices in Asia and North America), with total operating assets of over US \$10 billion. Its primary shareholders are: The Norinchukin Bank and Mitsui & Co., Ltd., both A rated. JAML also carries its own A-rating, which facilitates JAML to provide efficient asset acquisition solutions to its client network through multiple origination channels.Hello, world

First Financial Hires New Vice President, Regional Sales Manager to Support Growth in Healthcare Sector

Orange County, CA – August 27, 2018 – First Financial Corporate Services, a major independent provider of equipment leasing and financial solutions in the healthcare industry announces that Kristin L. Brown has joined the company as Regional Vice President of Sales. Brown will be responsible for expanding and supporting the company’s healthcare industry customer base throughout the Southeast, and managing a new office located in Pensacola, FL.

“Kristin’s impressive track record of driving sales revenue and maintaining long-standing relationships in the healthcare industry makes her a perfect fit for First Financial,” said David Sanborne, National Sales Manager and Senior Vice President. “We’re thrilled to welcome Kristin to our team and are excited to see our healthcare division thrive under her development efforts.”

Most recently, Brown worked as the Women’s Healthcare Product Specialist for Siemens Healthineers, a global Healthcare Solutions Company covering Alabama, Florida and Georgia. Prior to that, Kristin spent over 10 years with Philips Medical Capital offering Healthcare Leasing Solutions to the Philips Healthcare customer base in the Southeast. In addition to supporting a large team of account executives as an in-house Financial Specialist, Brown also developed and maintained leasing/financing relationships with many large IDNs and Institutional Healthcare entities throughout the Southeast.

Headquartered in Southern California, First Financial has multiple regional office locations across the U.S. and Canada including Baltimore, Charleston, Chicago, Dover, Hoboken, Orange County, Phoenix, San Francisco and Ontario, Canada. Brown will work from the new office in Pensacola, Florida and can be reached directly at 770-826-4351 or by email at kbrown@ffcsi.com.

About First Financial Corporate Solutions

First Financial is an independent provider of equipment leasing and financial solutions for businesses and healthcare providers evolving with technology. The company assists in the management of equipment lifecycles and acquisition of new technology in three main markets: healthcare, material handling and automation, and information technology. The company has been recognized regularly by Monitor magazine as a Top 25 Private Independent lessor. For additional information, please visit the company’s website at www.ffcsi.com.Hello, world

First Financial Brings Elise Hardy on Board as Regional Vice President

Orange County, CA – January 16, 2018 – First Financial Corporate Services, Inc., an independent provider of equipment leasing in the material handling and automation industry announces that Elise Hardy has joined the company as Regional Vice President of Sales. Managing a new office in Baltimore, MD, Hardy will work as a material handling specialist and be responsible for increasing sales, driving growth and enhancing the customer experience.

“Elise is deeply rooted in the material handling industry and we’re thrilled to welcome someone of her caliber to our team,” said David Sanborne, National Sales Manager and Senior Vice President. “We look forward to utilizing her years of expertise to accelerate growth and broaden our customer support within First Financial’s material handling and warehouse automation space.”

Most recently, Hardy worked as Regional Vice President of Sales at Element Fleet Management, a global fleet management company. She was responsible for managing large enterprise customers in the Material Handling sector and providing her customers with unwavering service. Hardy has also served as an account manager for Eastern Lift Truck Company, where she was responsible for sales of new and used forklifts and other equipment in the Pennsylvania territory.

Headquartered in Southern California, First Financial has multiple regional office locations across the U.S. and Canada including Baltimore, Charleston, Chicago, Hoboken, Orange County, Philadelphia, Phoenix, San Francisco, and Ontario, Canada. Hardy will work out of the Baltimore office, and can be reached directly at 410-428-1315, or by email ehardy@ffcsi.com.

About First Financial Corporate Services, Inc.

